

AWARDS AND INDUSTRY HONOURS

Advertising/ Branding/ Customer Experience/ Marketing

2018 Global Excellence PromaxBDA

- Silver: Clip-Based Program Spot: Sports [FIG World Cup]
- Bronze: Clip-Based Program Spot: Sports [WTA Japan]
- Bronze: Program Spot or Campaign [Golf Campaign]
- Bronze: Sports Program Image Spot [Golf Campaign]

2018 PromaxBDA Asia Awards

- Gold: Best Entertainment Promo
[VOD Campaign – Entertainment Awaits]
- Gold: Best Promo Not Using Programme Footage
[VOD Campaign – Entertainment Awaits]
- Gold: Best Out-Of-House Station Image
[VOD Campaign – Entertainment Awaits]
- Silver: Best Sound Design [StarHub Golf]

The Brand Finance Top 100 Singapore Brands Report 2018

- Ranked 9th in the list of Singapore's most valuable brand: StarHub
- A 24% YoY growth in brand value saw the company enter the top 10 for the first time

HWM+HardwareZone.com Tech Awards 2018

- Best Pay TV Service (Singapore): StarHub TV
- 8th consecutive win

IAS Hall of Fame Awards 2018

- Three Golds: Best Integrated Media Campaign, Best Use of Content and Best Use of Influencers [The World's Fastest Band]
- Silver: Best Use of Consumer Insights [Grades Before the Grades]

Loyalty & Engagement Awards 2018

- Gold: Best Use of Relationship Marketing B2C
[#LoveNoMatterWhat]
- Bronze: Best Use of Social for Campaign [Jay Chou: The Audition]

New York Festivals 2018

- Gold: Art Direction: Promotion/Open & IDs
[Hub Sports Image Versus Starts Here]
- Gold: Special Visual Effects: Promotion/Open & IDs
[Hub Sports Image Versus Starts Here]
- Silver: Station/Image Promotion
[Hub Sports Image Versus Starts Here]
- Silver: Sound Design: Promotion/Open & IDs
[WTA Japan Open 2017]
- Silver: Sports Program Promotion [WTA Finals Singapore 2017]
- Silver: Interactive Promotion [NSG 2017]
- Bronze: Art Direction: Promotion/Open & IDs
[WTA Japan Open 2017]

Singapore Creative Circle Awards 2018

- Grand Prix: World's Fastest Band
- Gold: Brand Experience & Activation Gongs – Best Use of Digital-Led Brand Experience & Activation [World's Fastest Band]
- Gold: Craft Gongs – Film & Branded Content: Cinematography [World's Fastest Band]
- Gold: Film and Branded Content Gongs – Best Use of Cultural Insights [#LoveNoMatterWhat]
- Gold: Film and Branded Content Gongs – Best Use of Influencers [World's Fastest Band]
- Gold: Mobile & Digital Gongs – Best Use of Social & Messaging Platforms [World's Fastest Band]
- Silver: Craft Gongs – Film & Branded Content: Casting [World's Fastest Band]
- Silver: Mobile And Digital Gongs – Best Use of Online Advertising and Best Integrated Mobile and/or Digital-Led Campaign [World's Fastest Band]
- Bronze: PR Gongs – Best Use of Cultural Insights [#LoveNoMatterWhat]

Corporate

ASEAN Capital Markets Forum's ASEAN

Corporate Governance Scorecard

- Named one of ASEAN's top 50 public-listed companies for demonstrating excellence in corporate governance

Equileap's 2018 Gender Equality Global Report and Ranking

- Ranked 1st in Asia Pacific
- Ranked 5th globally

The Cybersecurity Awards 2018

- Leader Award: Dr Lim Woo Lip, Vice President of Cyber Security & SmartHub, StarHub
- The awards recognised individuals and organisations for their outstanding achievements and contributions to the cyber security profession and the wider ecosystem

IR Magazine Awards - South East Asia 2018

- Best overall Investor Relations (small to mid-cap)
- Best in sector: Communications

The Legal 500 GC Powerlist

Southeast Asia: Teams 2018

- StarHub's Legal & Secretariat team identified as one of the most influential and innovative in-house counsel in Southeast Asia

National Volunteer & Philanthropy Centre's Champions of Good 2018

- One of 60 companies recognised as catalysts of change for corporate giving, for the second year running

NTUC May Day Awards 2018

- Partner of Labour Movement: StarHub

People's Association Community Spirit Awards 2018

- Excellence Award for Community Partnership: StarHub
- In recognition of the company's outstanding contributions towards the community

Singapore Apex Corporate Sustainability Awards 2018

- Sustainable Business winner: StarHub
- The company was conferred the same title in 2016

Singapore Environment Council's Project:

Eco-Office Certification

- 2018 Roll of Honour: StarHub

StrategicRISK Asia-Pacific Risk Management Awards 2018

- Risk Management New Starter of the Year: Nigel Tay, Team Lead of Enterprise Risk Management and Corporate Planning, StarHub
- The award recognised individuals at the beginning of their career in corporate risk and insurance management, who have contributed to the measurement, management and mitigation of risk at their organisation

Technology

NetworkWorld Asia Information Management Awards 2018

- Winner: Data Centre Infrastructure Management

NetworkWorld Asia Readers' Choice Product Excellence 2018

- Winner: IP Services Infrastructure, for the fourth consecutive year

OpenSignal's State of Mobile Networks: Singapore (May 2018)

- Fastest 4G and 3G networks: StarHub
- StarHub's average 4G speed score of 51Mbps was three times the global average
- Singapore topped the global 4G speed analysis of 88 countries

OpenSignal's Mobile Networks Update:

Singapore (November 2018)

- Clinched four of seven awards: 4G and 3G download, 4G upload and overall download speeds
- StarHub is the first local telco to cross the 40Mbps threshold in overall download speed measurements